

# Join the APX Artist-in-Residence Program

We think young artists and start-ups have a lot in common. They take risks and work with limited resources. Although the outcome and their paths differ from one-another, we still believe that they can nourish each other. That is why we founded the artist-in-residence program in cooperation with EIGEN + ART Lab.

Become our next artist-in-residence for the forthcoming program starting on **May 29th, 2019 until September 4th, 2019** in Berlin.

## Why Join the APX Artist-in-Residence Program?

- Receive €4,000 for the duration of the program
- Interact daily with international start-ups and immerse yourself in a dynamic atmosphere
- Benefit from pitch trainings and additional workshops
- Access APX's network of experts, mentors and partners

*“What really struck me about my experience at [the former accelerator] Axel Springer Plug & Play was how curious everyone was about my [creative] process and how much I found myself talking about my work-in-progress on a daily basis. It was really, really good practice!”*

– Katie Armstrong, Artist @ Axel Springer Plug and Play in 2013

## What We Expect from You?

- Have an interest in the Berlin start-ups and digital scene
- Desire to work alongside digital start-ups/techies in an open coworking space and be part of the community
- Participate in events and meetings (e.g. Monday Morning Meeting, Pitch Tuesdays and relevant workshops)
- Leave something behind. We will tell you what the previous artists have done. (Materials to be paid from the €4,000).

## How Does the Application Process Work?

The aim of the 100 day program is to help start-up teams in developing their idea into a scalable product. And we would like to equally support you in developing and executing your own artistic project during this time.

Please submit a project proposal & digital portfolio to Marie Gerbaulet to [lab@eigen-art.com](mailto:lab@eigen-art.com) until **April 30th, 2019**. We will invite selected applicants for an interview with the APX and EIGEN + ART Lab teams between May 13th-18th (skype interview is also possible).

We will conduct a 20-min interview during which you will have 5 mins to present your project proposal and 15 mins for Q&A and discussion. During the interview, we expect you to be able to answer the following questions:

- What would you like to achieve throughout the 100 days?
- How can we support you throughout the 100 days?
- What are your expectations for the program?
- Why do you think the accelerator is the right place?

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## About APX

We are Europe's most ambitious early-stage VC and accelerator, powered by Axel Springer and Porsche. We grow start-ups from good to great: our tailor-made program gives founders the space to strive, raise follow-on funding and have a global impact.

### **Our Investment Scope**

1. We focus on digital businesses.
2. We are industry agnostic. Our network goes way beyond media & mobility, so we select companies from various fields such as lifestyle, health & wellness, gaming, fin- and insurtech, proptech, marketplaces and travel.
3. We invest very early at pre-seed stage, oftentimes pre-MVP.

### **The Tailormade Program**

APX supports start-ups with a 100-day program that helps them to execute better and prepares them for their next investment round. Every month, new start-ups join the program to benefit from weekly strategic check-ins, pitch coaching, personalized mentoring, as well as numerous practical workshops. On top of that, we provide young founders with immediate, exclusive access to the network of both Axel Springer and Porsche and to our global business network.

## About EIGEN + ART Lab

EIGEN + ART Lab, the project space of the Galerie EIGEN + ART, is an innovative experimental space for contemporary artistic positions. Its exhibitions, interactions, and concept reflect dynamic contexts in various sectors of art and society. By experimenting with new exhibition formats and media and by developing concepts for talks, discussions, and roundtables, the Lab is constantly reexamining and reflecting on the contemporary art world. The Lab can be understood as an art and project space in constant dialogue, inviting artists, curators, critics, collectors, and young people to experiment, to discuss, to exchange ideas, and to develop future visions.

EIGEN + ART Lab has been located in Torstraße 220 since January 2015.